

CATCH PHRASES FOR EFFECTIVE COMMUNICATION

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The best definition for a catch phrase is a phrase that has caught on and pleases the public. More often than not, catch phrases are quite grammatical. They are just like the closely linked proverbial sayings. They do not, too, from famous quotations.

Here are some catch phrases and their meanings.

1. *Abyssinial* - It means "I'll be seeing you."
2. *Act your age!* - Act naturally - not as if you were much younger than you are.
3. *Age before beauty.* - is a girl's mock courtesy addressed to an older person. On entering a room, two people would joke: "Age before beauty."
4. *I am bummed up!* - I am angry! (or imitated).
5. *No kidding!* - I mean it.
6. *One for the road* - Favorite expression of commercial travelers. Applied to the last of several drinks or proposing a drink to keep one warm on the journey.
7. *Anything goes!* - Anything is permissible, do exactly as you please.
8. *As long as I can buy milk I shall not keep a cow.* - Why go to the expense of having a wife when there are so many girls available?
9. *Be my guest.* - It is said to someone wishing to borrow something not valuable; or wishing to do something trivial, often equivalent to 'You're welcome.'
10. *California, here I come!* - I'm on my way to success
11. *Charley's dead!* - is current among school girls to indicate that one's slip is showing below the hem of her skirt.
12. *No sweat!* - Take it easy! or Don't worry!
13. *For the hell of it!* - Just for the pleasure of doing it.
14. *Get off my back!* - Stop being a nuisance! Leave me alone.
15. *Get off my neck!* - Stop trying to bluff or fool me.
16. *God bless you!* - Addressed to one who sneezes.
17. *Goodnight, Irene!* - Common in Alabama. Used to express surprise or even mild dismay.
18. *Money doesn't grow on trees.* - Addresses to those who think that money just happens to be always and immediately available or very easily obtained.
19. *Have a heart.* - Don't be so hard-hearted! Go easy! Steady!
20. *He doesn't miss a beat.* - He's very alert and well-informed.
21. *I only work here!* - I am not responsible for my employer's policy or methods.
22. *I'd like to get you on a slow boat to China.* - I'd like to have enough time with you to influence you slowly and gradually.
23. *It's Friday.* So, keep your nose tidy! - This is uttered only on a Friday (in Folklore, thought to be unlucky). Keep out of trouble.
24. *The last of the Big Spenders.* - an ironical statement to one who is extremely thrifty.
25. *Mum's the word!* - Don't say a word! Keep it a secret!
26. *My stomach thinks my throat is out.* - I'm dying of hunger!
27. *Nice going!* - An interjection of approval, approbation, congratulation.
28. *No soap! The deal's off!* - Not a hope! You're wasting your time.
29. *No, thank you.* I've had some! - I don't believe what you've just said! I've been caught before, but never again.
30. *No way!* - It's impossible, it can't be done!

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